

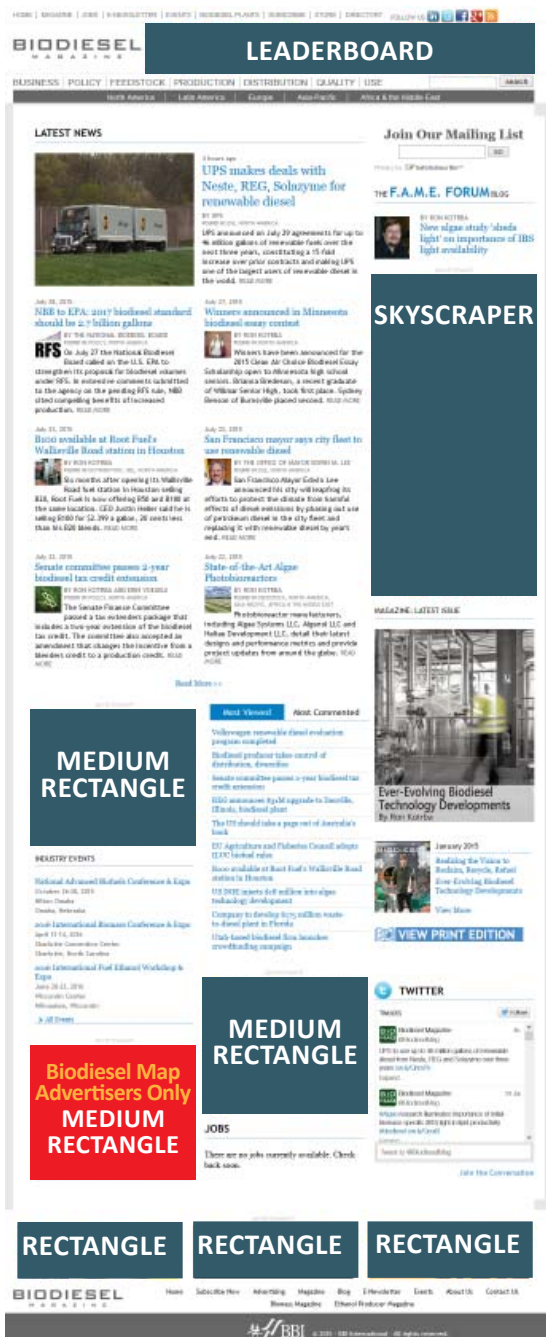
# BIODIESELMAGAZINE.COM ONLINE

More than 43,057 page views each month!  
 Totaling 516,689 page views every year!

- ▶ Avg. Overall Visitors Per Month: 24,485
- ▶ Avg. Overall Visitors Per Year: 293,824
- ▶ Avg. Overall Pageviews Per Month: 43,057
- ▶ Avg. Overall Pageviews Per Year: 516,689

## MONTH INSERTION/ARTWORK

|                |                   |
|----------------|-------------------|
| January 2017   | December 15, 2016 |
| February 2017  | January 16        |
| March 2017     | February 15       |
| April 2017     | March 15          |
| May 2017       | April 14          |
| June 2017      | May 15            |
| July 2017      | June 15           |
| August 2017    | July 14           |
| September 2017 | August 15         |
| October 2017   | September 15      |
| November 2017  | October 16        |
| December 2017  | November 15       |



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### LEADERBOARD \$699/month

|              |  |
|--------------|--|
| DIMENSIONS   | 728 x 90 pixels                          |
| FILE SIZE    | 40k limit                                |
| POSITION     | Top of every page viewed within the site |
| AVAILABILITY | 4 ad slots per month                     |
| ROTATION     | Maximum 4 ads rotate randomly            |
| FORMAT       | JPEG, GIF, animated GIF, or Flash        |

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### SKYSCRAPER \$899/month

|              |  |
|--------------|--|
| DIMENSIONS   | 300 x 600 pixels                                     |
| FILE SIZE    | 40k limit  |
| POSITION     | Right-hand side on every page viewed within the site |
| AVAILABILITY | 4 ad slots per month                                 |
| ROTATION     | Maximum 4 ads rotate randomly                        |
| FORMAT       | JPEG, GIF, animated GIF, or Flash                    |

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### MEDIUM RECTANGLE \$499/month

|              |   |
|--------------|---|
| DIMENSIONS   | 300 X 250 pixels                        |
| FILE SIZE    | 40K limit                               |
| POSITION     | Home page and right side within content |
| AVAILABILITY | 10 ad slots per month                   |
| ROTATION     | Maximum 10 ads rotate randomly          |
| FORMAT       | JPEG, GIF, animated GIF, or Flash       |

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### RECTANGLE \$150/month

|              |                                   |
|--------------|-----------------------------------|
| DIMENSIONS   | 300 x 100 pixels                  |
| FILE SIZE    | 40k limit                         |
| POSITION     | Bottom of every page              |
| AVAILABILITY | 10 ad slots per month             |
| ROTATION     | On every page                     |
| FORMAT       | JPEG, GIF, animated GIF, or Flash |

**QUESTIONS** Contact *Biodiesel Magazine* at (866) 746-8385, or by email at [service@bbiinternational.com](mailto:service@bbiinternational.com)