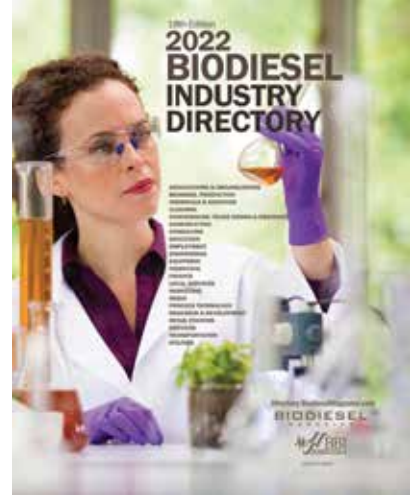


# INDUSTRY DIRECTORY

Biodiesel Magazine and the Biodiesel Industry Directory are combined in the Winter Issue to more effectively display your products and services. Featured in the back half of the Winter Issue, you may want to consider a full-color display advertisement as the surest way to make your organization stand out within the directory. See page 16 to best determine in which category your ad should be placed.

Note: Other than premium placements, there are no guaranteed ad placements within the categories.



Receive **ONE FREE** listing 1 Listing = Print + Online + Add a **LOGO** to your listing

One listing FREE, additional listings \$75 each, add a logo to your listing \$115 each

## LISTING & ADVERTISING OPTIONS

1 price = Print + Online Listing

**Evonik Degussa Corporation**  
 379 Interpace Parkway  
 Parsippany, NJ 07054  
 www.evonk.com/biodiesel

Bernard (Bud) Murphy, Sales Manager  
 P: 973-541-8194 | F: 973-541-8199  
 bernard.murphy@evonik.com



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### LISTINGS

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one FREE listing to any organization involved in the biodiesel industry. Each listing is displayed in print and online. Additional listings are \$75. In order to receive your free listing, please visit our website at [directory.biodieselmagazine.com](http://directory.biodieselmagazine.com) and register online.

INSERTION DEADLINE: NOV. 3, 2021

### LISTINGS + LOGOS

Again this year, we are offering listings plus a logo. This is a great way to increase your organization's presence in the directory without having to largely increase the budget. Each listing + logo is displayed in print and online. A listing plus logo costs \$190. (Listings without a logo are \$75 each. Adding a logo to your one free listing is \$115.)

INSERTION DEADLINE: NOV. 3, 2021

LOGO DEADLINE: NOV. 10, 2021

### DISPLAY ADVERTISING

To more effectively display your products and services, you may want to consider a display advertisement. A full-color display advertisement is the best way to make your organization stand out within the directory. See the Advertising Form for details on display advertisement prices, sizes and options.

INSERTION DEADLINE: NOV. 3, 2021

LOGO / ARTWORK DEADLINE: NOV. 10, 2021

Add Your Listings at [Directory.BiodieselMagazine.com](http://Directory.BiodieselMagazine.com)

## Last Year's Listings Don't Automatically Renew

# INDUSTRY DIRECTORY AD PLACEMENT

Select a Category Below in Which to Display Your Ad

## In which category would you like your display ad placed?\*

REMINDER: Go to [directory.biodieselmagazine.com](http://directory.biodieselmagazine.com) to sign-up for your ONE FREE listing (1 Listing = Print + Online). Additional listings are \$75 each. Add a logo for \$115 each.

**ASSOCIATIONS/  
ORGANIZATIONS**

**BIODIESEL PRODUCTION**

- Existing Producers
- Future Producers

**CHEMICALS & ADDITIVES**

- Additives
- Additives—Antioxidants
- Additives—Cold Flow Improvement
- Additives—Dyes
- Additives—Filter Aids
- Adsorbent
- Alcohol
- Biochemical Concept Development
- Biodiesel Purification
- CIP
- Catalysts—Acids
- Catalysts—Bases
- Catalysts—Enzymes
- Catalysts—Solids
- Feedstock Cleaning
- Foam Control
- Fuel Cleaning Additives
- Industrial Gases
- Water Treatment

**CLEANING**

- Ductwork
- Emergency Spill Response
- Filter Media
- Heat Exchanger
- Hydro-Blasting
- I.D. & RTO Fans
- Railcars
- Tank Cleaning Equipment
- Tank Cleaning Services
- Tank Cleaning Systems

**CONFERENCES/TRADE  
SHOWS & MEETINGS**

**CONSTRUCTION**

- Electrical
- Fabrication
- Foundations
- Insulation
- Management
- Mechanical
- Plant Construction
- Railroad Tracks
- Site Preparation
- Tanks

**CONSULTING**

- Advertising
- Architect
- Business Plans
- Electrical
- Energy
- Environmental
- Feasibility Studies
- Fleets
- Ground Water Services
- Information Technology
- Kosher Certification
- Lobbyist
- Personnel Recruiting

- Plant Optimization
- Project Development
- Public Relations
- Quality Assurance—BQ-9000
- Regulatory
- Risk Management
- Site Selection
- Web Development

**EDUCATION**

**EMPLOYMENT**

- Recruiting

**ENGINEERING**

- 3D Modeling
- Chemical
- Civil
- Control Systems
- Design/Build
- Electrical
- Energy Supply
- Environmental
- Mechanical
- Piping
- Process Design
- Structural
- Water Treatment

**EQUIPMENT**

- Agitation Equipment
- Air Pollution/Odor Control
- Algae Photo Bioreactors
- Analytical Instruments
- Automation
- Blowers & Fans
- Boiler System
- Calibration Standards
- Catwalks
- Centrifuge Repair & Reconditioning
- Centrifuges
- Coalescers
- Cold Soak
- Combustion Equipment
- Compressed Air Systems
- Compressors
- Computer Software
- Conditioning Systems
- Construction Equipment
- Control Systems
- Control Systems—Distributed
- Cooling Tower
- Custody Transfer Systems
- Decanters
- Distillation Equipment
- Ductwork
- Dust Control Systems
- Electric Heat Tracing
- Electrical Supplies
- Emission Monitoring Systems
- Emissions Testing & Reduction
- Evaporators
- Expansion Joints
- Expellers
- Field Instruments
- Filters
- Filtration Equipment
- Filtration Media
- Fire—Detection
- Fire—Prevention

- Fire—Suppression
- Gas Detectors
- Gasification
- Gaskets
- Grease Handling Equipment
- Heat Exchangers
- Heat Transfer Fluid
- Heaters—Blower
- Heaters—Components
- Heaters—General
- Heaters—Radiant
- Heaters—Tank
- Heaters—Thermal Fluid
- Hose—Flexible
- Incinerators
- Instrumentation
- Insulator
- Laboratory Outsourcing
- Laboratory—Equipment
- Laboratory—Supplies
- Liners
- Loading Equipment
- Loading Equipment—Liquid
- Lubrication Systems
- Maintenance Software
- Meters
- Methanol Recovery Systems
- Micro Injection Valves & Nozzles
- Mixers
- Mixers—Static
- Motors
- Parts & Services
- Pipe—Fittings
- Pipe—Flanges
- Piping
- Pressure & Temperature
- Probes
- Process Control
- Pumps
- Pumps—Metering
- Quality Assurance Test Products
- Reactors—Batch
- Reactors—Cavitation
- Reactors—Continuous Flow
- Reactors—Shear
- Refrigeration
- Resource Recovery
- Rupture Disks
- Safety
- Scales—Bulk Weigh
- Scales—Railroad
- Scales—Software
- Scales—Truck
- Screens
- Seals
- Sensors
- Separation Equipment
- Separators
- Speed Reducers
- Spray Nozzles
- Steam Generators
- Steam—Traps
- Steel Suppliers
- Storage
- Tanks—Biodiesel Fuel
- Tanks—Catalyst
- Tanks—Diesel Fuel
- Tanks—Feedstock
- Tanks—Glycerin
- Tanks—Methanol
- Tanks—Pressure Vessels

- Tanks—Reactor
- Tanks—Settling
- Thermal Energy
- Thermal Heat Integrator
- Thermal Systems—Fluid
- Truck Receiving/Dumpers
- Trucking Equipment
- Used Equipment
- Valves
- Water Treatment

**FEEDSTOCK**

- Algae
- Animal Fats
- Brokering
- Collection
- Jatropa
- Oils—Marine
- Oils—Seed
- Oils—Tree
- Procurement
- Purification
- Recycled Fats & Oils
- Storage
- Trading
- Transport

**FINANCE**

- Accounting
- Appraisals
- Due Diligence
- Equity Procurement
- Futures Exchange
- Insurance
- Lease Financing
- Lender Representatives
- Lenders
- Mergers & Acquisitions
- Risk Management
- Secondary Equity Trading
- Software—Accounting
- Software—Commodity

**GOVERNMENT**

- Federal
- State

**LEGAL SERVICES**

- Attorneys
- Business & Licenses
- Intellectual Property
- Permits & Licenses

**MARKETING**

- Auctions
- Biodiesel
- Blender/Distributor
- Coproducts—Other
- Glycerin
- Market Data
- Miscellaneous
- Software

**MEDIA**

- Other
- Publications
- Websites

**PROCESS TECHNOLOGY**

- Biodiesel
- Biorefining
- Co-location
- Esterification
- Glycerolysis
- Modular Systems
- Renewable Diesel
- Retrofit
- Turnkey Systems

**RESEARCH &  
DEVELOPMENT**

- Government
- Private
- University

**RETAIL STATIONS**

- Blending Equipment
- Calibration Devices
- Cardlock Systems
- Environmental Remediation
- Fuel Tanks
- Hoses
- Meters
- Nozzles
- Pumps
- Signage

**SERVICES**

- Attestation
- Boiler Service & Repair
- Contracting
- Laboratory—Testing Services
- LCFS Registration
- Maintenance Services
- Pathway Approval
- RFS Registration
- RIN QAP
- Security Services
- Third-party Engineering Reviews
- Wastewater Treatment Services

**TRANSPORTATION**

- Air Charter Service
- Heavy Highway Transport
- Import/Export Services
- Marine
- Pipeline
- Rail
- Rail Consulting
- Railcar Equipment
- Railcar Gate Openers
- Railcar Leasing
- Railcar Moving
- Railcar Parts
- Railcar Repair
- Railcar Spill Containment
- Railcars—Covered Hopper
- Railcars—Tank Cars
- Terminals & DSP
- Trucking—Buy/Sell/Trade
- Trucking—Employment Services
- Trucking—Repair
- Trucking—Tankers
- Trucking—Tractors
- Vehicles

**UTILITIES**

- Public Power
- Utility

Last Year's Listings Don't Automatically Renew

Add Your Listings at [Directory.BiodieselMagazine.com](http://Directory.BiodieselMagazine.com)

\*There are no guarantees on ad placement within the categories unless it's a premium spot.

Once complete, please fax form to 701-746-5367



# PRINT ISSUES

## RATES AND SPECS












### RATES

For Magazine & Directory Section  
All display advertising rates: per insertion,  
in U.S. dollars

**ALL PRICES NET**

Sizes	Rates
Marketplace	\$799
1/3 pg	\$1,458
1/2 pg	\$2,189
2/3 pg	\$2,765
Full pg	\$3,995
1/2 pg Spread	\$3,995
Two pg Spread	\$5,779

### SIZES

	Non-Bleed Ad Size	With Bleed Ad Size	Trim Size	Live Area Size*	Size Available In Directory Section
 <b>Two-Page Spread</b>	16" x 9.875"	17" x 11.375"	17" x 10.875"	16.5" x 10.375"	✓
 <b>Half-Page Spread</b>	16" x 4.625"	17" x 5.375"	17" x 5.125"	16.5" x 4.875"	✓
 <b>Full Page</b>	7.5" x 9.875"	9" x 11.375"	8.5" x 10.875"	8" x 10.375"	✓
 <b>1/2 Page H</b>	7.5" x 4.625"	9" x 5.375"	8.5" x 5.125"	8" x 4.875"	✓
 <b>1/3 Page H</b>	7.5" x 3.375"	9" x 4.125"	8.5" x 3.875"	8" x 3.625"	✓
 <b>1/3 Page V</b>	2.5" x 9.875"	3.25" x 11.375"	3" x 10.875"	2.25" x 10.375"	✓
 <b>1/2 Page V</b>	3.75" x 9.875"	4.5" x 11.375"	4.25" x 10.875"	3.5" x 10.375"	✓
 <b>2/3 Page V</b>	5" x 9.875"	5.75" x 11.375"	5.5" x 10.875"	4.75" x 10.375"	
 <b>1/2 Page Island</b>	5" x 6.875"	N/A			
 <b>1/3 Page Island</b>	5" x 5.125"	N/A			
 <b>Marketplace</b>	3.7" x 3.23"	N/A			

### MARKETPLACE

Write-up: 50-60 words\*

Contact info: Address, phone, website

\*Address, phone number and website are not counted in the 50-60 word write-up.

### SPECIAL ADVERTISING OPTIONS

#### PREMIUM PLACEMENT:

- +20% Inside Front Cover
- +20% Opposite Contents Pg
- +20% Inside Back Cover
- +50% Back Cover



#### COVERWRAPS

Cover wraps are attached to the front of the magazine. Prices vary by issue.

[Call for pricing.](#)



#### BELLYBANDS

Bellybands wrap around the outside of the magazine. Prices vary by issue.

[Call for pricing.](#)



#### INSERTS/OUTSERTS

Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine.

[Call for pricing.](#)



#### CLASSIFIED ADVERTISING

**Biodiesel Magazine Marketplace**  
Full-color box ads available in the back of the issue.

Please call 866-746-8385 or email [service@bbiinternational.com](mailto:service@bbiinternational.com) for details.

### PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875"

Live Area: 8" x 10.375"

Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover

Method of Printing: Web press, 150 lpi, process color

Binding: Saddle-Stitched

Applications: Publication is created in Adobe InDesign. PC files.

Ad Placement: Apart from premium ad placements, vertical ads are placed along the outside of the page and horizontal ads are placed at the bottom of the page.

Proofs: We do not supply proofs

Storage of Advertisement: 24 months

### ARTWORK SPECS

Color: CMYK/process colors only. **NO SPOT COLORS.**

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

Fonts: Outline or embed all fonts in the PDF

File Format: High-res PDF

Resolution: All advertising materials must be at least 300 dpi and submitted at 100% size.

Bleed: Refer to SIZES for the different bleed-size ads. A ¼" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

Ads sizes that don't bleed will have a ½" border around the ad.

Live area: To prevent info being trimmed off, all text, logos, etc., must be at least 1/2" in from the edge of the ad. Registration marks preferred.

PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed—see below for BLEED specifications. If submitted artwork does not meet specifications, a new file will be requested.

Trapping: Save files without trapping preferences.

Color Profiles: Whenever possible, do not embed or include color profiles.

### CREATING ARTWORK

In-house Production: *Biodiesel Magazine* will create advertisements for clients. The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

### SUBMITTING ARTWORK

Send Artwork to: [artwork@bbiinternational.com](mailto:artwork@bbiinternational.com)

Call 866-746-8385 for more information.

### ADDITIONAL ADVERTISING INFORMATION

*Biodiesel Magazine*

Phone: 866-746-8385 | Fax: 701-746-5367

[service@bbiinternational.com](mailto:service@bbiinternational.com)

### REGULATIONS

Agency Discounts: Due to the affordable rates offered by *Biodiesel Magazine*, we do not offer agency discounts.

Invoices: Rendered at time of issue mailing.

Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by *Biodiesel Magazine*. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. *Biodiesel Magazine* is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. *Biodiesel Magazine* is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

Method of Distribution: U.S. Postal Service

Subscription Prices: Subscriptions to *Biodiesel Magazine* are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at [www.BiodieselMagazine.com](http://www.BiodieselMagazine.com). Please contact our subscriptions department for subscription assistance at (866) 746-8385 or [service@bbiinternational.com](mailto:service@bbiinternational.com)

