

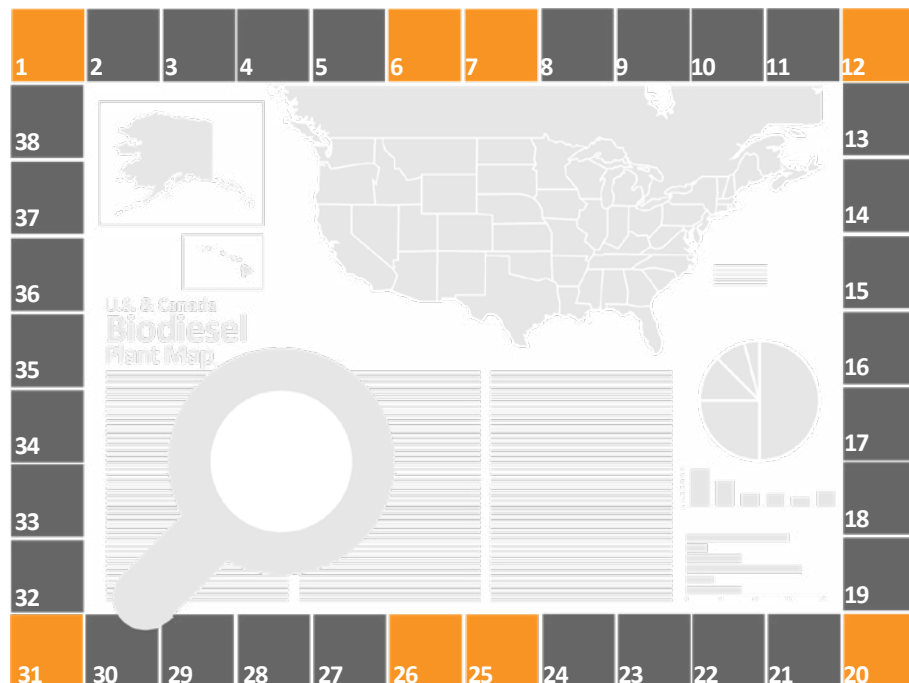
MAP

ADVERTISING

U.S. & Canada Biodiesel Plant Map

U.S. & Canada Biodiesel Plant Map

BONUS: Free 12 month online ad on BiodieselMagazine.com with the purchase of a map print ad



Actual Size: 43" x 33.25"
Premium Positions indicated in Orange

Biodiesel Magazine's 2023 U.S. & Canada Biodiesel Plant Map identifies approximately 150 existing biodiesel plants as well as those under construction. Production facilities are conveniently color-coded by status for quick reference. Listings include plant name, city, state, size (installed capacity in millions of gallons per year, MMgy, for U.S. plants, and millions of liters per year, MMLy, for Canadian plants), and feedstocks used—whether it's soy or other virgin oils, waste vegetable oils, animal fats, trap grease, multifeedstock and more. Plus, the map will include charts/graphs illustrating key items extracted from the data.

SENT TO 5,000+ PRODUCERS & BIOFUELS PROFESSIONALS

U.S. & CANADA BIODIESEL PLANT MAPS

Issue	Ad Close	Artwork
2023 Map	10/19/2022	10/19/2022

PRICES

Ad Options	Price	Qty	Cost
Premium Square	\$1,995 x	___	\$ ___
Standard Square	\$1,495 x	___	\$ ___

Advertising Total \$ _____

AD SIZES

- 1 Box - 3.25" w x 3.25" h
- 2 Box Horizontal - 6.675" w x 3.25" h
- 2 Box Vertical - 3.25" w x 6.775" h
- 3 Box Horizontal - 10.125" w x 3.25" h
- 3 Box Vertical - 3.25" w x 9.35" h

DISTRIBUTION

All *Biodiesel Magazine* Subscribers
All biodiesel production facilities

Following Industry Events:

1. Distributed at all major biodiesel related conferences in 2023, including:
2. National Biodiesel Conference
3. National Ethanol Conference
4. Biodiesel & Renewable Diesel Summit
5. Iowa Renewable Fuels Summit
6. Int'l Biomass Conference & Expo
7. Int'l Fuel Ethanol Workshop & Expo

Mailed with the 2023 Winter issue of *Biodiesel Magazine*.

SUBMIT ARTWORK TO
artwork@bbiinternational.com

SPECS

File Type: High Resolution PDF with fonts and images embedded

ADVERTISEMENT COLORS

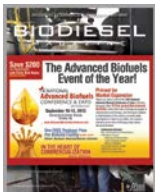
CMYK format only. No spot colors. All spot colors MUST be converted to CMYK match.

PRINT RATES & SPECS

PREMIUM PLACEMENT:

- +25% **Inside Front Cover**
- +25% **Opposite Contents Pg**
- +25% **Inside Back Cover**
- +50% **Back Cover**

All display advertising rates:
per insertion, in U.S. dollars
ALL PRICES NET



BELLYBANDS

Bellybands wrap around the outside of the magazine. Prices vary by issue.
Call for pricing.



COVERWRAPS

Cover wraps are attached to the front of the magazine. Prices vary by issue.
Call for pricing.



INSERTS/OUTSERTS

Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine.
Call for pricing.

RATES

Sizes	Pricing	Magazine	Directory	Map
Two-Page Spread	\$5,779	✓	✓	
Half-Page Spread	\$3,995	✓	✓	
Full Page	\$3,995	✓	✓	
2/3 Page	\$2,765	✓	✓	
1/2 Page	\$2,189	✓	✓	
1/3 Page	\$1,458	✓	✓	
Marketplace	\$799	✓		
Box Ad*	\$1,495 & 1,995			✓

*Depends on Regular or Premium Position

SIZES

*Multiple ads can be purchased to create a larger ad, call for specs

Sizes	Non-Bleed Ad	Bleed Ad	Trim Size	Live Area/Bleed Ads	Magazine	Directory	Map
Two-Page Spread	16 w x 9.875 h	17.5 w x 11.375 h	17 w x 10.875 h	16.5 w x 10.375 h	✓	✓	
Half-Page Spread	16 w x 4.625 h	17.5 w x 5.375 h	17 w x 5.125 h	16.5 w x 4.875 h	✓	✓	
Full Page	7.5 w x 9.875 h	9 w x 11.375 h	8.5 w x 10.875 h	8 w x 10.375 h	✓	✓	
1/2 Page H	7.5 w x 4.625 h	9 w x 5.375 h	8.5 w x 5.125 h	8 w x 4.875 h	✓	✓	
1/3 Page H	7.5 w x 3.375 h	9 w x 4.125 h	8.5 w x 4.125 h	8 w x 3.625 h	✓	✓	
2/3 Page V	5 w x 9.875 h	5.75 w x 11.375 h	5.5 w x 10.875 h	4.75 w x 10.375 h	✓	✓	
1/2 Page V	3.75 w x 9.875 h	4.5 w x 11.375 h	4.25 w x 10.875 h	3.5 w x 10.375 h	✓	✓	
1/3 Page V	2.5 w x 9.875 h	3.25 w x 11.375 h	3 w x 10.875 h	2.25 w x 10.375 h	✓	✓	
1/2 Page Island	5 w x 6.875 h	NA	NA	NA	✓		
1/3 Page Island	5 w x 5.125 h	NA	NA	NA	✓		
Marketplace*	3.7 w x 3.23 h	NA	NA	NA	✓		
Box Ad*	3.25 w x 3.25 h	NA	NA	NA			✓

PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875"

Live Area: 8" x 10.375"

Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover

Method of Printing: Web press, 150 lpi, process color

Binding: Saddle-Stitched

Applications: Publication is created in Adobe InDesign. PC files.

Ad Placement: Apart from Premium Ad Placements, vertical ads are placed along the outside of the page and horizontal ads are placed at the bottom of the page.

Proofs: We do not supply proofs

Storage of Advertisement: 24 months

ARTWORK SPECS

Color: CMYK/process colors only. **NO SPOT COLORS.**

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

Fonts: Outline or embed all fonts in the PDF

File Format: High-Res PDF

Resolution: All materials must be at least 300 dpi and submitted at 100% size.

Bleed: Refer to SIZES for the different bleed-size ads. A 1/4" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

Live Area: To prevent info being trimmed off, all text, logos, etc., must be at least 1/2" in from the edge of the ad. Registration marks preferred.

PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.

Trapping: Save files without trapping preferences.

Color Profiles: Whenever possible – do not embed or include color profiles.

CREATING ARTWORK

In-house Production: Biodiesel Magazine will create advertisements

for clients. The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

SUBMITTING ARTWORK

Email: artwork@bbiinternational.com

Call: 866-746-8385 for assistance

REGULATIONS

Agency Discounts: Due to the affordable rates offered by Biodiesel Magazine, we do not offer agency discounts.

Invoices: Rendered at time of issue mailing.

Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by Biodiesel Magazine. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. Biodiesel Magazine is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. Biodiesel Magazine is not responsible for quality of re-production when materials received do not conform to specifications or when materials are received beyond closing date.

Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

Method of Distribution: U.S. Postal Service-Periodical

Subscription Prices: Subscriptions to Biodiesel Magazine are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at www.BiodieselMagazine.com. Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com