

# ONLINE ADVERTISING

BiodieselMagazine.com



**More than 33,000 page views each month!**  
**Totaling 405,400 page views every year!**

- ▶ Avg. Overall Users Per Month: 18,601
- ▶ Avg. Overall Users Per Year: 223,221
- ▶ Avg. Overall Page Views Per Month: 33,783
- ▶ Avg. Overall Page Views Per Year: 405,400

- ## 1 LEADERBOARD \$699/month

DIMENSIONS	728 x 90 pixels
FILE SIZE	40k limit
POSITION	Top of every page viewed within the site
AVAILABILITY	4 ad slots per month
ROTATION	Maximum 4 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

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- ## 2 SKYSCRAPER \$899/month

DIMENSIONS	300 x 600 pixels
FILE SIZE	40k limit
POSITION	Right-hand side on every page viewed within the site
AVAILABILITY	4 ad slots per month
ROTATION	Maximum 4 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

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- ## 3 MEDIUM RECTANGLE \$499/month

DIMENSIONS	300 x 250 pixels
FILE SIZE	40k limit
POSITION	Home page and right side within content
AVAILABILITY	10 ad slots per month
ROTATION	Maximum 10 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

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- ## 4 RECTANGLE \$295/month

DIMENSIONS	300 x 100 pixels
FILE SIZE	40k limit
POSITION	Bottom of every page
AVAILABILITY	10 Ad Slots
ROTATION	Maximum 10 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

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- ## 5 TAKEOVER AD \$5,995/month

DIMENSIONS	956 x 500 pixels
FILE SIZE	100k limit
POSITION	Visible for 25 seconds, taking over homepage
AVAILABILITY	1 ad slot per month
FORMAT	JPEG, GIF, PNG

## ONLINE AD SCHEDULE

Month	Insertion & Art Deadline
January 2021	December 15, 2020
February 2021	January 15, 2021
March 2021	February 15, 2021
April 2021	March 15, 2021
May 2021	April 15, 2021
June 2021	May 14, 2021
July 2021	June 15, 2021
August 2021	July 15, 2021
September 2021	August 16, 2021
October 2021	September 15, 2021
November 2021	October 15, 2021
December 2021	November 15, 2021

