



# CUSTOM CONTENT ADVERTISING

Press Release

Showcase your product or service  
Send a press release to our news list

## PRESS RELEASE SENT TO EMAIL LIST \$1,299\*

Includes:

- Personal press release sent to *Biodiesel Magazine's* industry news email list (13,000+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom

\* Press release must be 300 to 400 words in length

## CUSTOM WRITTEN PRESS RELEASE SENT TO EMAIL LIST \$1,999\*

Includes:

- Team of professional writers will create a press release about your product or service
- Personal press release sent to *Biodiesel Magazine's* industry news email list (13,000+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom

\* Press release must be 300 to 400 words in length

## CUSTOM DESIGNED REPRINT

Just \$599

Were you featured in  
*Biodiesel Magazine*?

Designed Reprint

Showcase your article and expertise to potential customers!

Includes:

- Magazine masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as tradeshow handouts at conferences
- Add credibility for potential investors

## SPOTLIGHT FEATURE

Only \$3,295

Products & Services Spotlight Feature

Spotlight Feature

LIMITED AVAILABILITY

### As a Spotlight Feature You Will Receive the Following:

- A custom story containing information about your company
- The feature article mailed to 5,000 readers
- Print article posted on BiodieselMagazine.com and distributed via our social media suite with ability to track views
- Your company's contact information sent to 13,000+ biodiesel email subscribers, promoting the Products and Services Spotlight feature article, including a URL linking to your website
- A custom reprint of the article sent to you in a digital format, which you can use for promotional purposes

### Book an Ad Now and Tell Your Story in the *Products and Services Spotlight Feature*

The spotlight article will be about select companies that provide equipment, products and services to the biodiesel industry.