

*Average daily impressions for all ads in this position

ONLINE ADVERTISING

BiodieselMagazine.com

LEADERBOARD \$899/month

DIMENSIONS 728x90 pixels
 FILE SIZE 40k limit
 POSITION Top of every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$999/month

DIMENSIONS 300x600 pixels
 FILE SIZE 40k limit
 POSITION Right-hand side on every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$699/month

DIMENSIONS 300x250 pixels
 FILE SIZE 40k limit
 POSITION Home page and right side within content
 AVAILABILITY 10 ad slots per month
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

RECTANGLE \$395/month

DIMENSIONS 300x100 pixels
 FILE SIZE 40k limit
 POSITION Bottom of every page
 AVAILABILITY 10 Ad Slots
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$5,995/month

DIMENSIONS 956x500 pixels
 FILE SIZE 100k limit
 POSITION Visible for 25 seconds, taking over homepage
 AVAILABILITY 1 ad slot per month
 FORMAT JPEG, GIF, PNG

Advertise on BiodieselMagazine.com

BiodieselMagazine.com

More than 30,000 page views/month
 Totaling 360,000 page views/year

17,500

Avg. Overall Users Per Month

210,000

Avg. Overall Users Per Year

30,000

Avg. Overall Page Views Per Month

360,000

Avg. Overall Page Views Per Year

ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2023	December 15, 2022
February 2023	January 16, 2023
March 2023	February 15, 2023
April 2023	March 15, 2023
May 2023	April 14, 2023
June 2023	May 15, 2023
July 2023	June 15, 2023
August 2023	July 14, 2023
September 2023	August 15, 2023
October 2023	September 15, 2023
November 2023	October 15, 2023
December 2023	November 15, 2023