

# PODCAST

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*Biodiesel Magazine Podcast Series*



**INTERVIEW WITH YOUR COMPANY** \$1,195/podcast

**SPONSOR A PODCAST** \$495 (includes 15 second script read twice during the podcast)

### Benefits Include

#### Reach:

- Dedicated email sent promoting the podcast (47,000+)
- Included on the weekly or bi-weekly e-newsletter (22,000+)
- Sent on all social media channels (12,000+ impressions)
- Posted on YouTube
- Posted on our podcast page on magazine website

#### Engagement:

- 1,476 YouTube Impressions
- 158 Views
- 132 Unique Views
- 17 Hours Viewed

Metrics above from 30-days. Average per podcast.

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