



# EMAIL ADVERTISING

*Biodiesel World News E-Newsletter*

## LEADERBOARD-TOP

**\$495/week**

DIMENSIONS 728x90 pixels  
 FILE SIZE 40k limit  
 FORMAT JPEG, GIF (no animated GIFs)

## MEDIUM RECTANGLE

**\$495/week**

DIMENSIONS 300x250 pixels  
 FILE SIZE 40k limit  
 FORMAT JPEG, GIF (no animated GIFs)

## LEADERBOARD-BOTTOM

**\$199/week**

DIMENSIONS 728x90 pixels  
 FILE SIZE 40k limit  
 FORMAT JPEG, GIF (no animated GIFs)

# Biodiesel World News E-Newsletter

## WORLD NEWS BIODIESEL AD SCHEDULE

**Biodiesel World News is delivered  
every other Wednesday.**

**Artwork is due one week prior  
to scheduled newsletter.**

**38,000 Subscribers**  
**12.98% Open Average**  
**2.82% CTR Average**

Stats Collected January 1-December 31, 2022

Advertise on Biodiesel World News E-Newsletter