



ONLINE ADVERTISING

BiodieselMagazine.com

LEADERBOARD \$699/month

DIMENSIONS 728x90 pixels
 FILE SIZE 40k limit
 POSITION Top of every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$899/month

DIMENSIONS 300x600 pixels
 FILE SIZE 40k limit
 POSITION Right-hand side on every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$499/month

DIMENSIONS 300x250 pixels
 FILE SIZE 40k limit
 POSITION Home page and right side within content
 AVAILABILITY 10 ad slots per month
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

RECTANGLE \$295/month

DIMENSIONS 300x100 pixels
 FILE SIZE 40k limit
 POSITION Bottom of every page
 AVAILABILITY 10 Ad Slots
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$5,995/month

DIMENSIONS 956x500 pixels
 FILE SIZE 100k limit
 POSITION Visible for 25 seconds, taking over homepage
 AVAILABILITY 1 ad slot per month
 FORMAT JPEG, GIF, PNG

Advertise on BiodieselMagazine.com

BiodieselMagazine.com

More than 33,000 page views/month
 Totaling 405,400 page views/year

18,601

Avg. Overall Users Per Month

223,221

Avg. Overall Users Per Year

33,783

Avg. Overall Page Views Per Month

405,400

Avg. Overall Page Views Per Year

ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2022	December 15, 2021
February 2022	January 14, 2022
March 2022	February 15, 2022
April 2022	March 15, 2022
May 2022	April 15, 2022
June 2022	May 16, 2022
July 2022	June 15, 2022
August 2022	July 15, 2022
September 2022	August 15, 2022
October 2022	September 15, 2022
November 2022	October 14, 2022
December 2022	November 15, 2022